

# NERIJA BALAN

UX and UI designer

## INFO



**Phone**  
+45 42 67 10 72



**Email**  
nerija.balan@gmail.com



**website**  
nerijabalan.com

## EDUCATION

### BA Digital Concept Development

KEA  
Copenhagen / Denmark  
2016 - 2017

### AP Multimedia Design and Communication

KEA  
Copenhagen / Denmark  
2014 - 2016

### BA History

Vytautas Magnus University  
Kaunas / Lithuania  
2008 - 2012

## LANGUAGES

Danish - intermediate  
Lithuanian - native  
English - proficient

## PROFILE

I am UX and UI designer with experience in researching and developing solutions that meet both users' needs and business goals.

I find it valuable to learn from other team members, and to get inspired by them.

## EXPERIENCE

### UX designer - Nordija January 2017 - ongoing

As a UX designer I organized user research that provided the basis for a new IPTV solution. The solution improved overall navigation and content discovery process for end-users and was compliant with business goals of the operator. It already received the endorsement of customers and is currently under development.

### Graphic designer - Evision Inovation ApS January 2016 - 2017 January

While studying I have gained graphic design experience by working on a project basis. I have created logo designs for the company's products and visual elements for print and web, that have improved overall communication with clients and business partners.

### UX and UI designer - Freesoft ApS August 2015 - November 2015

As an intern in Freesoft I have redesigned the user journey and the user interface of the KidsMonitor SFO apps for parents and teachers. The work that I did improved the overall usability of the apps and facilitated communication between both user groups.

## DESIGNER'S TOOLBOX

UX & UI design  
User Testing  
Flinto  
Sketch  
Adobe Illustrator  
Adobe Photoshop

Adobe Indesign  
Adobe After Effects  
HTML 5  
CSS 3  
WordPress